

Appendix 12 Join HKTDC social media channels and get up-to-date fair information

To help connecting exhibitors with buyers, HKTDC has developed various social media channels:

	https://www.facebook.com/HKTDC.Exhibition
	https://www.instagram.com/hktdclifestyle
	https://www.weibo.com/u/2737812790
	 1 Click the "+" icon at the top right-hand corner 2 scan the QR code Click  to follow the official account

We sincerely invite you to follow us on the above channels to get up-to-date information:

- To pre-register for FREE admission badge for buyers
- To network with industry players (especially buyers) direct
- To receive the latest information on HKTDC fairs
- To learn the latest industry news
- To encourage interaction among traders

Hong Kong Trade Development Council

附件 12 通過香港貿發局的社交平台獲取最新展覽會資訊

香港貿發局致力推廣社交平台，為使參展商和買家有更緊密的聯繫：

	https://www.facebook.com/HKTDC.Exhibition
	https://www.instagram.com/hktdclifestyle
	https://www.weibo.com/u/2737812790
	 1 Click the "+" icon at the top right-hand corner 2 scan the QR code  Click  to follow the official account

本局現誠邀各參展商加入以上平台並密切關注香港貿發局展覽訊息：

- 優先登記免費買家入場證
- 直接與業內人士(特別是買家)交流聯繫
- 獲知香港貿發局展覽最新資訊
- 得知最新的行業訊息
- 參展商與業內人士可在不同平台上互動

香港貿易發展局